

ILMC 35 Speakers & Schedule Update

The schedule for ILMC 35 is growing fast, with 1,400 live music professionals expected when it takes place from 28 Feb-3 March. And this year's event will be hosted in a new venue, London's recently upgraded, 5-star Royal Lancaster Hotel.

A number of big-name speakers have already been announced including TikTok's Head of UK Music Operations, David Mogendorff, Metropolis Music's Raye Cosbert, Marty Diamond (Wasserman Music), Maria May (CAA), Obi Asika (UTA), Herman Schueremans (Live Nation Belgium/Rock Werchter), Nelson Albareda (Loud And Live) and Phil Rodriguez (Move Concerts).

Topics set for discussion this year include marketing in a post-pandemic world; the agency sector; cutting-edge tech; stadiums and large-scale shows; livestreaming, in-game concerts and the metaverse; sustainability; ticketing strategies; the impact of geo-politics; opportunities for independents; diversity and mental health.

This year's ILMC also includes a new programme – Latin Live – which sees many of the major live music companies in Latin America join the ILMC delegation for a series of panels, keynotes and networking events.

A number of prominent Swiss companies have already added their name to the delegate list including Good News Productions AG, Mainland Music SA, Baloise Session, Montreux Jazz Festival, Act Entertainment AG and Gadget abc Entertainment Group AG.

Companies and partners supporting the 35th edition of ILMC include Live Nation, Ticketmaster, ASM Global, CTS Eventim, Coop Live, Tysers, and DEAG Entertainment Group.

Full information about the conference, which this year is inviting delegates to attend the ILMC Spa & Last Resort for the live sector's annual health check, is at 35.ilmc.com.