

ILMC 35: Bigger than ever in 2023

The SMPA is an association partner at the 2023 edition of ILMC, the international live music industry's conference and networking event. It will take place from 28 February - 3 March 2023 in a new, five-star location, offering a bigger programme and welcoming more delegates than ever.

ILMC 35 will host 1'400 of the world's top live music professionals from over 40 countries at the recently upgraded Royal Lancaster Hotel in London.

While the full ILMC 35 programme will go live in January a number of key programme announcements having already been made ([click here for info](#)) and a special, discounted Early Bird rate is available now for a limited time.

Already on the agenda are discussions on the state of the venue market, opportunities for independents, bleeding edge marketing strategies, how new tech is impacting the live biz, the festival business in 2023, ticket pricing, the production community, sustainability, family shows, touring exhibitions, the next generation of executive talent and much more.

We'll also have a unique focus on the Latin American market year, under the banner of Latin Live 2023, with support from many of the region's top companies and professionals. The programme will include dedicated conference debates and Q&As, a networking and information area, a Meet & Greet Happy Hour, and unique content relating to the region published in ILMC's conference guide, with more to be announced.

2023 will also see the addition of a major new feature at ILMC, with the launch of London Calling - a first-of-its-kind central London showcase featuring some of the best emerging artists in the world. It will take place on Wednesday 1 March in the heart of Soho, across multiple venues, all accessible with your delegate badge. Early supporters of the night include Mad Cool Festival, Music Venue Trust's Revive Live programme & Gigseekr.

Meanwhile, the 15th edition of the Green Events & Innovations Conference (GEI) will take place on Tuesday 28 February, with leaders and innovators in the global live sector coming together to accelerate discussions around environmental and social best practice. The Arthur Awards (the Oscars of the international live music business) will take place on Thursday 2 March, with votes flying in from all over the world. And the Futures Forum will return on Friday 3 March, a one-day programme for young professionals, bringing together the next generation of live music industry leaders.

Every year, live music professionals from all over the world attend ILMC, with Gadget abc Entertainment AG, Act Entertainment AG, Baloise Session and Good News Productions AG among the Swiss companies already registered to join us in 2023.

The 2022 edition of ILMC welcomed speakers including artists Nile Rogers and Brian Eno, Casey Wasserman (Wasserman), Phil Bowdery (Live Nation), Maria May (CAA), Marie Lindqvist (ASM Global), Lucy Dickins (WME) and John Giddings (Solo Agency).

Full information about the conference, which this year is inviting delegates to attend the ILMC Spa & Last Resort for the live sector's annual health check, is at 35.ilmc.com.